FCVic Advocacy Priorities 2024

Priority	Focus Areas
Priority 1: Increasing funding to the sector, and public awareness of the importance of financial counsellors	Securing sector funding through government advocacy
	Media engagement to promote the role of financial counsellors
	Community sector engagement to promote service referrals and integration
Priority 2: Addressing barriers to safe, secure and affordable housing	Large-scale housing market reform, with a focus on affordable housing
	Long-term bank relief options addressing mortgage stress
	 Reform of rental standards including rental increase limits and relief options
	 Quality of housing stock, including energy efficiency of properties and access to affordable insurance for residences
Priority 3: Addressing the rising cost of living, including insufficient wages and social security payments	#RaisetheRate – including related Services Australia issues
	Increasing wage growth in response to increased cost of living
	 Reducing the cost of basics and general living expenses, including insurance
	 Improving access to concessions, grants and relief schemes across all essential services, including fines and infringements
Priority 4: Influencing change in responsible lending and compassionate hardship practices	 Regulation of BNPL providers and other non-bank lenders, and enhancing enforceability of existing regulations
	 Promoting consistency of compassionate hardship practices across all providers, tailored to the unique needs and experiences of the client (e.g. experiences of family violence or natural disasters, cultural background)
	 Changing the handling of debts that are the result of vulnerability to scams, economic abuse, or similar
	Promoting responsible gambling practices and enhancing protections for those experiencing gambling harm
Priority 5: Supporting and promoting the professionalism of the financial counselling sector	Engaging with industry to promote understanding of the important professional role of financial counsellors
	 Engaging with agencies to support the professional development, health and wellbeing of financial counsellors
	 Promoting upskilling of financial counsellors in key areas of identified cohort need – family violence, disaster recovery, gambling harm, small business
	 Promoting and supporting sector-wide professional practice and ethical standards

How will we act on these priorities?

- We will **lead** on sector-specific issues, campaigns, and needs.
- · We will **liaise** with industry, regulators, government and decision-makers.
- We will **leverage insights** from our members and share our sector's unique expertise.
- We will **lend support** where there are already leading campaigners.



