



## 4. Policy

### 4.1 Media representations by FcVic

The Executive Officer (EO) is the official spokesperson for FcVic, and is responsible for maintaining the public image and credibility of the organisation. It is the responsibility of the EO to ensure that all representations to the media accurately reflect and portray the purposes and objectives of the organisation.

The EO is responsible for initiating and responding to contact with the media, such as media releases or statements, both written and verbal.

In the event that FcVic is invited to comment to the media, the request will be referred to the EO in the first instance. Where the EO is not available to respond to the request, the request may be referred to the Chair of the Board.

The EO, at their discretion, may also authorise other personnel or members of FcVic to respond to specific media enquiries within their functional area of expertise.

### 4.2 Media representations by members

FcVic supports members who contribute to public discussions in relation to their work, including the making of submissions to government and other organisations. Through involvement in FcVic working groups or other project work, members have the opportunity to contribute to the organisation's public messaging.

Members wishing to engage the media on a topic should be supported to do so in their individual capacity as a professional practitioner.

Apart from authorised representations provided for in 4.1, FcVic members should not represent, or seek to or purport to represent, FcVic or its membership (other than the member concerned), or hold out in any way that they represent or are authorised to represent FcVic in any capacity. This in no way should be taken to prevent FcVic members from publicly representing themselves, or representing their agency where they are authorised to do so.

## 5. Relevant Documents

FcVic Governance Policies

FcVic Constitution

## 6. Implementation

This policy is subject to approval by the FcVic Board. The Executive Office is responsible for the implementation and management of this policy.

## 7. Approved

Approved by FcVic Board:

**Contact Person:**

For questions about this policy, contact the FCVic Executive Officer.

Dr Sandy Ross

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**RATIFIED:** 8-Dec-2020

**REVIEW:** Bi-annually

**MONITORING FREQUENCY:** Bi-annually

**MONITORING TYPE:** Board

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Version History				
Version Number	Issue Date	Nature of Amendment	Developed by	Approved By
1	8/12/2020	New document	Sandy Ross	FCVic Board