

FINANCIAL COUNSELLING VICTORIA STRATEGIC PLAN 2022-2025



WHY

OUR VISION

A fairer and more equitable society with improved community wellbeing and better lives for vulnerable people.

WHAT

FINANCIAL COUNSELLORS:

- Are recognised as professionals with unique skills and expertise
- Are empowered to work with a client focus towards a more just society
- Work in sustainable and safe roles
- Own FCVic as their collective voice

FINANCIAL COUNSELLING:

- Is recognised and valued as a profession
- Is accessible to all who need it
- Is well integrated with other services
- Has strong professional standards

HOW

SECTOR CAPACITY

Stable and sustainable funding of financial counselling services to meet community needs

Sufficient services accessible to people in a range of locations and settings

Balanced crisis case work with preventive and early intervention to ensure client needs are met, and reduce over time

Sustainable role design and workloads to protect against burnout and ensure clients are provided with high quality service

Diverse workforce to meet the needs of diverse communities

COMMUNITY ENGAGEMENT

Widespread awareness of financial counselling in the community

Strong relationships with other sectors, professions, and organisations

Improved body of evidence that demonstrates the positive impacts of financial counselling

Proactive approach to changing community needs; community-led initiatives to achieve social justice objectives

Enhanced community awareness of sector and issues through media and social media

ADVOCACY

Systemic reforms to achieve fairness and equity for all people

Membership-driven systemic advocacy, informed by practitioner experience

Effective collaboration on campaigns with other organisations

High quality submissions on policy issues; respected voice in policy debates

PROFESSIONALISM

Ethical and client-focused profession

Accredited training for specialisations and leadership roles

High quality professional practice standards

Professional culture that respects and promotes learning and development

Meaningful and safe work roles and career pathways